

Surf Sounds

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ARNOLD PALMER'S *Island Inns*

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Eleuthera, the "Out Island" That's "In" For Arnie's Hotel

Eleuthera, site of the first English settlement in the Bahamas in 1648, is now site of the first Arnold Palmer Island Inn hotel. A jewel among the 700 island British crown of colonies, Eleuthera is located 200 miles from Miami, Florida, and just 68 miles east of Nassau.

One of the first "out" islands to become "in", Eleuthera blends modern conveniences with native charm. All of the islands in the 70,000 miles of open sea have distinguishing characteristics. But Eleuthera is the only "out" island served by jet aircraft. Having such a present day convenience and still retain the old world charm is a notable accomplishment for the islanders and its visitors. This was a significant factor in choosing Eleuthera as the site for the first Arnold Palmer Island Inn.

An unspoiled paradise, Eleuthera is a 100 mile long narrow (about 5 miles wide) island offering a two ocean choice. The island fronts the splashing Atlantic surf, and in some places only 24 feet separate it from the calm Caribbean. The pink sand beaches are the world's loveliest. Rich in farming, Eleuthera is often called the garden island of the
(Continued on reverse side)



Arnold Palmer discusses last minute details with Arch Sweeney, vice president in

CONSTRUCTION BEGINS ON ARNOLD PALMER'S ISLAND INN

Arnold Palmer's Island Inn, Eleuthera Island, Bahamas, is under construction and progressing according to plans. The one hundred unit resort hotel is situated in the center of a one quarter mile stretch of beautiful ocean front property. All native design features of the luxurious hotel are enhanced by the sixty-five acre tract of unspoiled tropical shoreland.

The two-story, double wing structure, comprising 75,000 square feet, will have the utmost in modern conveniences yet retain the island's old world charm.



Artist's conception of Arnold Palmer's Island Inn, Eleuthera Island, Bahamas. The hotel is under construction and plans already are set for others to be built on different islands in the Caribbean.

Common Interests Between Palmer and Indian Lake Led To Island Inn Condominiums

Arnold Palmer and Indian Lake have two common "loves"—golf courses and flying. This mutual admiration, plus the association with Palmer as designer of Indian Lake's new 18 hole championship golf course led to establishment of a solid corporate foundation for building a chain of Arnold Palmer Island Inn hotels throughout the Bahamas and Caribbean Islands.

The successful association has made the tourist hotel business a reality for both as construction is in progress on Eleuthera Island for the first Arnold Palmer Island Inn. As a condominium hotel, buyers have an exceptional opportunity to realize a good return on invested capital and still have a vacation spot in the Caribbean.

Tentative sites have been selected for future Island Inn hotels. With more than one hotel in which to buy a room, investors are, in effect, putting themselves in the hotel business rather

Designed to provide tourists and vacationers with a peaceful, enjoyable stay, Arnold Palmer's Island Inn will be tastefully decorated to blend with Caribbean enchantment. The combination sitting room and bedroom accommodations allow for private entertaining by day and comfortable resting by night. Each room is complete with shower, bath and vanity/sink refrigerator. The beachfront terrace adds that final touch for quiet relaxation, or an intimate gathering with friends.

As a condominium hotel, Arnold Palmer's Island Inn will not only serve the increasing number of tourists and vacationers traveling to the Bahamas, but it will provide individual room owners with a profitable return on their investment.

The hotel is located just eight miles from Rock Sound International Airport where Pan American jet service is available on a twice a day basis.

If you, or your friends, are interested in owning a room in one of the Arnold Palmer Island Inns, you are invited to visit Indian Lake Air Park where a

Aerial view showing construction site of first Arnold Palmer Island Inn, a condominium resort hotel in the Bahamas.



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Caribbean Islands Selected For Arnie's Inns After Extensive Research

The first Arnold Palmer Island Inn is under construction and plans already are in the making for the next resort hotel.

To understand why this new corporation, Caribbean Trading, Ltd., has been successful in so short a time, it is necessary to look into the background and see what makes the Arnold Palmer Island Inns so unique from other resort hotels and land developments.

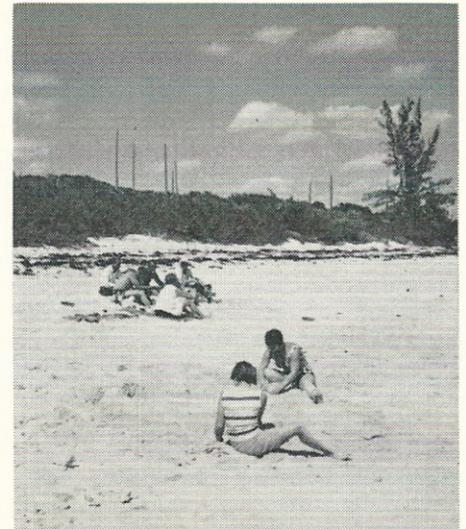
First of all, the thought of building a condominium resort hotel was well planned and thought out in advance. The approach had to be intelligent enough so as not to compete with present activities of Indian Lake, yet satisfy the market potential created from increased leisure time and tourism.

Every potential area from Pennsylvania to Arizona to Florida was explored along with every island in the Bahamas and Caribbean. After extensive research it became apparent that the Bahamas and the Caribbean offered the greatest potential for development. However, the facts and statistics clearly pointed out that development would not be realized by the conventional method of sub-dividing real estate, but by building tourist facilities and resort hotels to accommodate the tremendous number of tourists who jam the islands every year.

With Arnold Palmer Island Inns, all demands of the market are being met, which includes satisfying the desire of those people who are interested in a tropical paradise with investment potential.

The unique feature of these hotels is each room is owned by individuals. The profitability of this arrangement comes from the fact that each room is rented on a daily basis, and room owners share equally in receipts from all room rentals. In the Caribbean, this condominium arrangement is clearly more practical than sub-dividing real estate. It satisfies the tourist boom, provides a profitable investment opportunity and gives owners a well cared-for vacation paradise.

At this point there seems to be no limit to the success of Arnold Palmer Inns.



First family outing on the Island Inn beach included lunch, swimming and snorkeling on the beautiful coral reef.

Eleuthera, the "Out Island"

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Bahamas because of its lush, tropical vegetation and plantations.

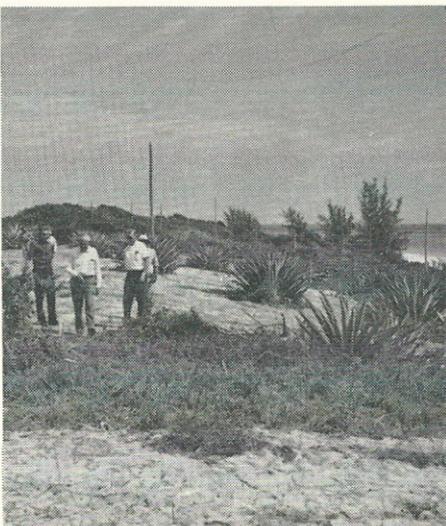
Visitors at Arnold Palmer's Island Inn will find unlimited relaxation or excitement with a variety of activities that include deep sea fishing, bone fishing, spear fishing, skin diving, water skiing, swimming, tennis and golf.

To the Greeks, Eleuthera meant freedom, to Arnold Palmer's Island Inn it means the beginning of a chain of resort hotels in the Bahamas and the Caribbean Islands.

Common Interests Between Palmer and Indian Lake

(Continued from front side)

From now on, when Palmer flies into Indian Lake to check on design and



Arnold Palmer's Aero Commander Jet and Indian Lake Aviation's Twin Beechcraft at Beach Sound International Airport.